



# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)  
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,  
Chinthareddypalem, Nellore-524003, A.P. India.  
Phone & Fax No :0861-2317966; Cell No :+91-9100051603  
Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **BROCHURE**

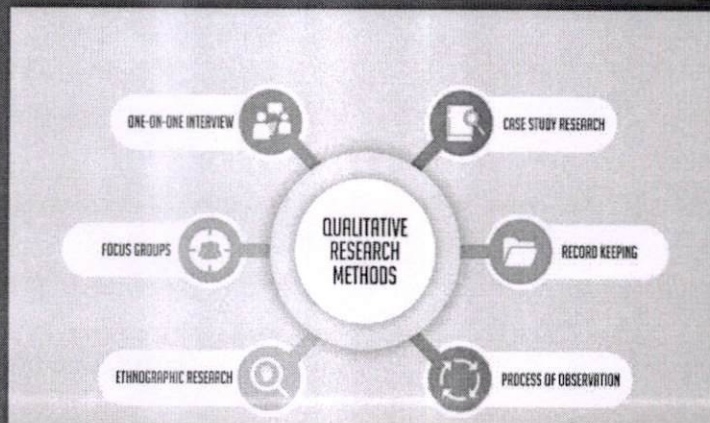


# **NARAYANA PHARMACY COLLEGE**

Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)  
Chinthareddypalem, Nellore

*Seminar On*

## **Advanced Techniques in Qualitative Research: Uncovering Deep Insights**



**DATE:- 08-06-2019**

*Resource Person:*

**Mrs. S. REVATHI**, M. Pharm, Assistant Professor,

Dept of Pharmaceutics, Jagan's Institute of Pharmaceutical Sciences, Nellore, A.P, India.

### **KEY TAKEAWAYS:**

- **Understanding qualitative research methods**
- **Types of data collection techniques**
- **Advanced Data Collection Techniques**  
[In-depth interviews and focus groups]
- **Observational research and Ethnography**

PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

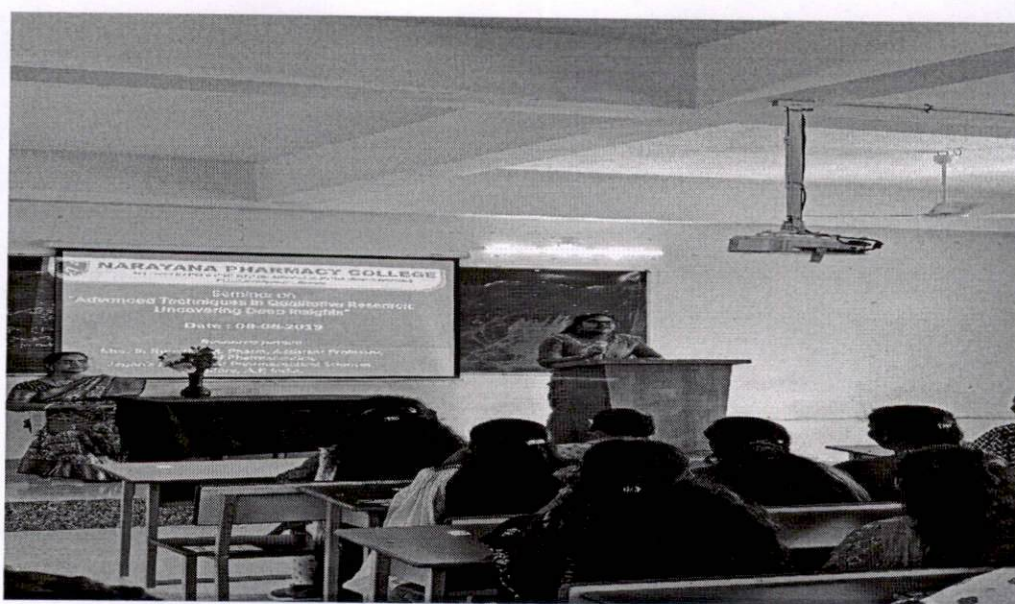
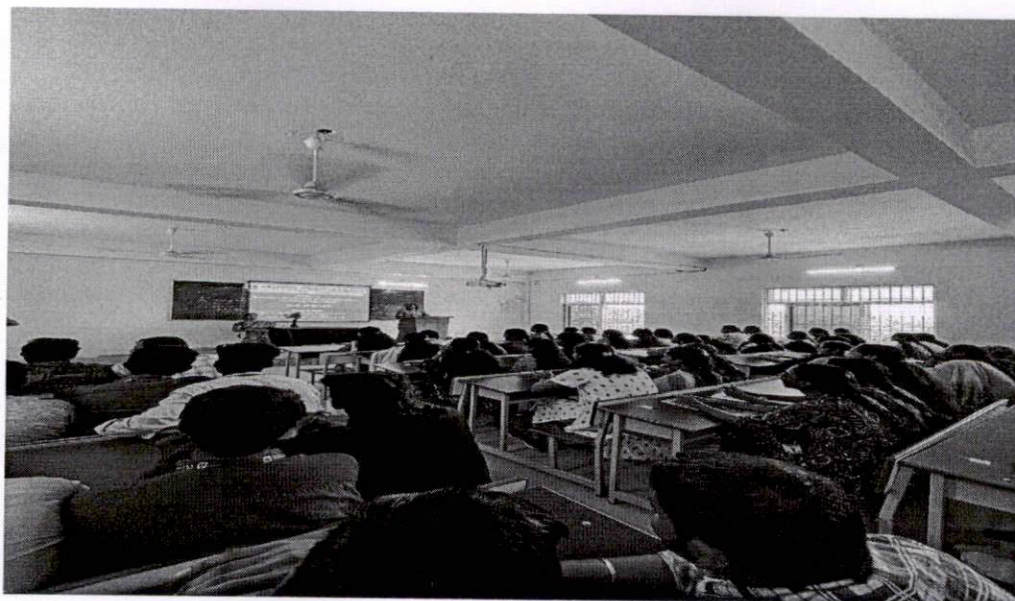
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **PHOTOS**



**SESSION REGARDING HYPHENATED TECHNIQUES IN RESEARCH ON**

**08-06-2019**

  
**PRINCIPAL**  
**NARAYANA PHARMACY COLLEGE**  
**NELLORE - 524 002**





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)  
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,  
Chinthareddypalem, Nellore-524003, A.P. India.  
Phone & Fax No :0861-2317966; Cell No :+91-9100051603  
Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

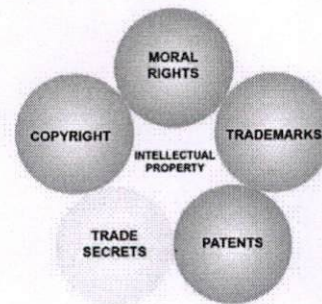
## **BROCHURE**



# **NARAYANA PHARMACY COLLEGE**

Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)  
Chinthareddypalem, Nellore

## **TYPES OF INTELLECTUAL PROPERTY RIGHTS**



*Seminar On*

**"Navigating Intellectual Property Rights:  
Essentials for Innovators and Creators"**

**DATE:- 19-07-2019**

### **KEY TAKEAWAYS:**

- **Introduction to Intellectual Property Rights**
- **Types of Intellectual Property: Patents, Trademarks, Copyrights, and Trade Secrets**
- **Legal Framework and Regulations**
- **Practical Steps to Protect Your IP**
- **Case Studies and Real-World Examples**
- **IP Management and Commercialization**
- **Navigating IP in the Digital Age**

*Guest Speaker:*

**Mrs. P. Kavitha**, M.Pharm, Associate Professor, Dept of Pharmaceutics,  
Gokula Krishna College of Pharmacy, Sullurpet.

PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

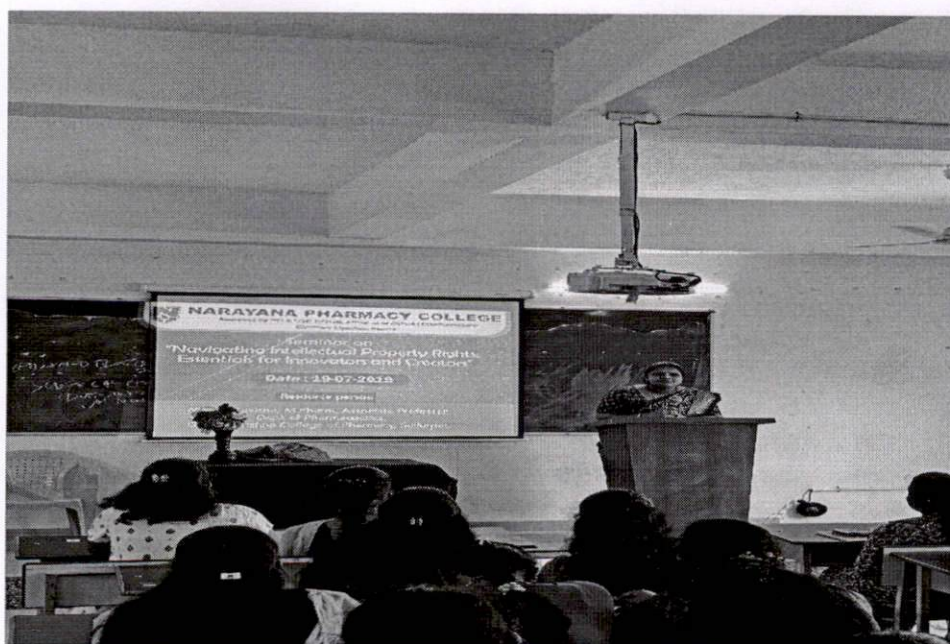
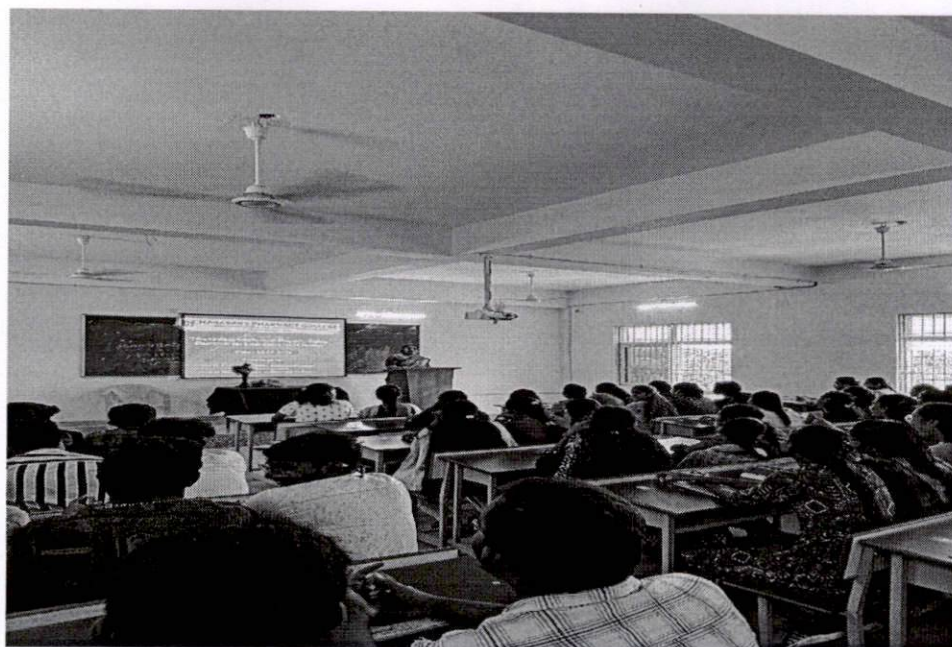
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **PHOTOS**



**LECTURE REGARDING INTELLECTUAL PROPERTY RIGHTS ON 19-07-2019**

**PRINCIPAL**  
**NARAYANA PHARMACY COLLEGE**  
**NELLORE - 524 002**





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)  
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,  
Chinthareddypalem, Nellore-524003, A.P. India.  
Phone & Fax No :0861-2317966; Cell No :+91-9100051603  
Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **BROCHURE**

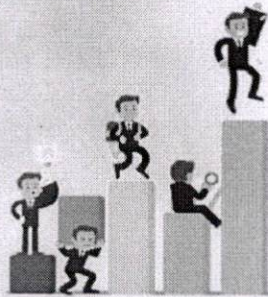


# **NARAYANA PHARMACY COLLEGE**

Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)  
Chinthareddypalem, Nellore

## *Seminar On*

"Entrepreneurship: Essential Skills and Mindsets  
for Success"



WHAT IS  
ENTREPRENEURSHIP?

### **KEY TOPICS:**

- HOW TO DEVELOP A GROWTH MINDSET
- IDENTIFYING BUSINESS OPPORTUNITIES
- EFFECTIVE LEADERSHIP AND TEAM BUILDING
- MARKETING AND BRANDING STRATEGIES
- FINANCIAL MANAGEMENT FOR ENTREPRENEURS

**DATE: 23-08-2019**

*Guest Speaker:*

Dr. M. Sreenivasulu, M. Pharm, Ph.D, Professor,  
Dept of Pharmaceutical chemistry, Shanthi Ram College of Pharmacy,  
Nandyala, A.P, India

PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

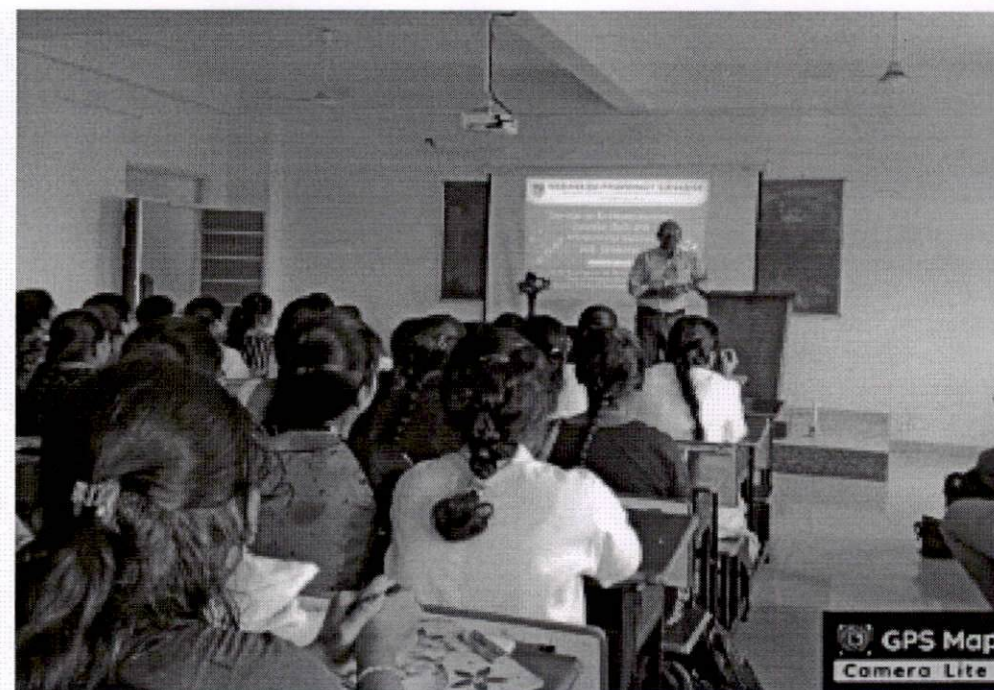
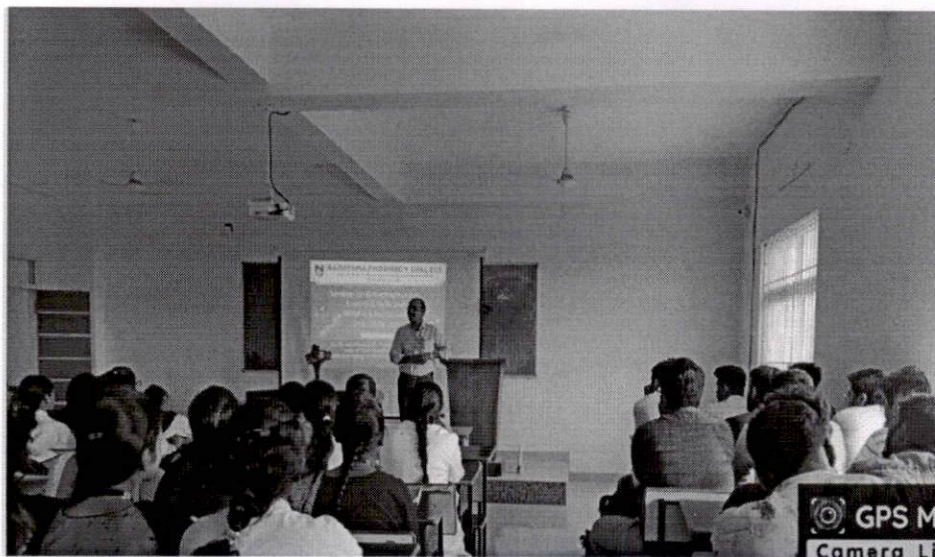
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: [principal.npc@narayanagroup.com](mailto:principal.npc@narayanagroup.com) Visit us:[www.narayanapharmacycollege.com](http://www.narayanapharmacycollege.com)

## **PHOTOS**



**SEMINAR REGARDING ENTREPRENEURSHIP, MINDSETS, SKILLS AND  
SUCCESS ON 23-08-2019**

*ms*  
**PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002**





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,  
Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **BROCHURE**



# **NARAYANA PHARMACY COLLEGE**

Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)

Chinthareddypalem, Nellore

*Seminar On*  
**“Innovations in Research Methodology:  
Bridging Theory and Practice”**

**1. Innovation & Ideation**

- Internal company ideation and innovation development
- Create ideation/visual concepts for market testing

**2. Concept Validation Research**

- In-depth qualitative interviews to test, validate and prioritize concepts
- Target audiences to include both of decision makers and end-users

**3. Trend Analysis**

- Review of syndicated industry data to validate prioritized concepts are aligned with market direction -where the puck is heading
- Competitive analysis
- Surveys/interviews with customer-facing company employees & channel partners

**4. Quantitative Validation**

- Quantitative surveys to validate & quantify qualitative findings and to develop pricing/packaging strategies

**5. Run Market Simulations**

- Build conjoint market simulator based on quantitative data collected in previous step
- Run simulations to determine most attractive concepts and pricing/packaging combinations

**6. Establish Decision Process & Filters**

- Establish key decision criteria in alignment with company's near and long-term business objectives

**7. Prioritize, Develop & Monetize**

- Internal decision making to determine and select most attractive concepts & segments to take to market based on decision filters established
- Develop, test and monetize innovations

**INSIGHTS OF THE SEMINAR:**

- EMERGING METHODOLOGIES AND THEIR APPLICATIONS IN CURRENT RESEARCH.
- NEW TOOLS AND TECHNIQUES FOR DATA COLLECTION AND ANALYSIS.
- ENSURING RIGOR AND VALIDITY IN RESEARCH METHODOLOGIES

**DATE: 14-09-2019**

*Guest Speaker:*

Mrs. **E. Manasa**, M.Pharm, Associate Professor, Dept of Pharmacognosy,  
SIPER, Nellore.

PRINCIPAL  
**NARAYANA PHARMACY COLLEGE**  
NELLORE - 524 003

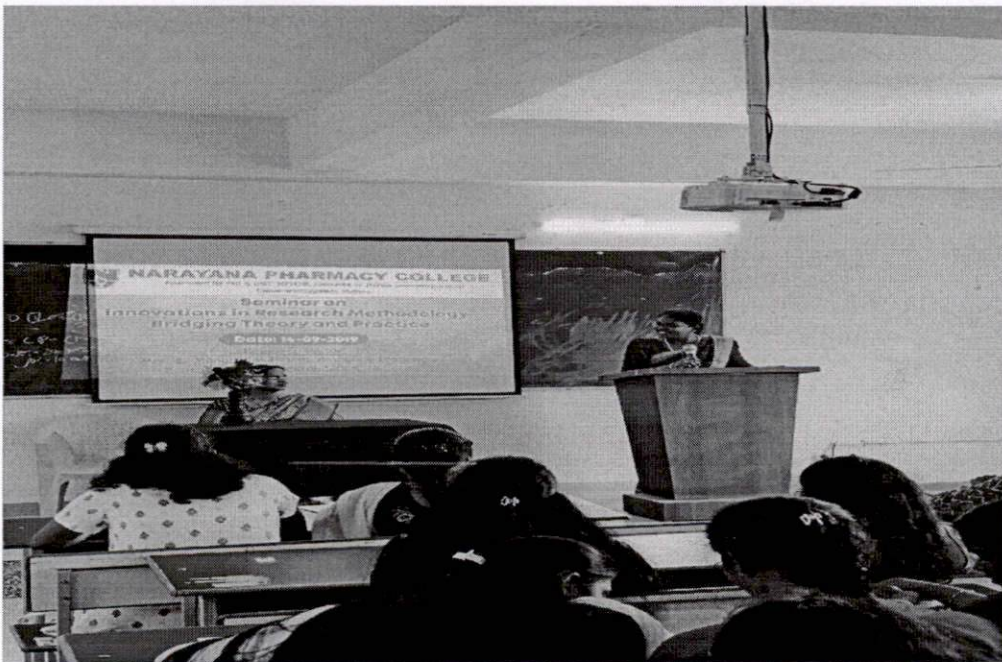
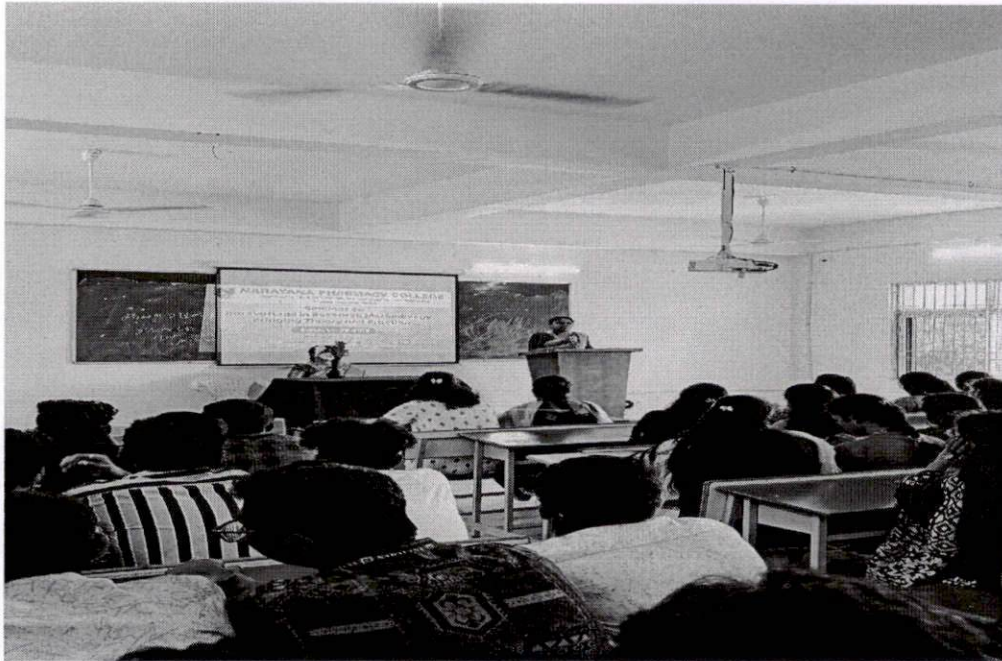




# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)  
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,  
Chinthareddypalem, Nellore-524003, A.P. India.  
Phone & Fax No :0861-2317966; Cell No :+91-9100051603  
Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **PHOTOS**



**RESOURCE PERSON TALKS REGARDING INNOVATIONS IN RESEARCH  
METHODOLOGY 14-09-2019**

*ms*  
**PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002**





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **BROCHURE**



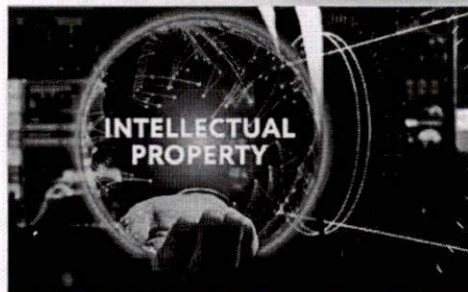
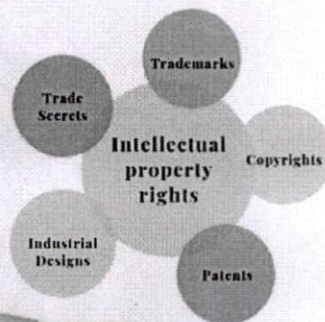
# **NARAYANA PHARMACY COLLEGE**

Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)

Chinthareddypalem, Nellore

## **SEMINAR**

"Global Perspectives on Intellectual Property Rights:  
Trends and Challenges"



*Key Takeaways:*

**DATE:26-10-2019**

- Key concepts and types of IPR
- Importance of IPR in global economy
- Emerging trends in patent law
- Copyright issues in the digital age
- Trademarks and branding strategies

*Guest Speaker*

Mrs.N. Ramya, Associate Professor, Dept of Pharmacology,  
Vagdevi college of Pharmaceutical sciences and Research center,  
Nellore, A.P, India.





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

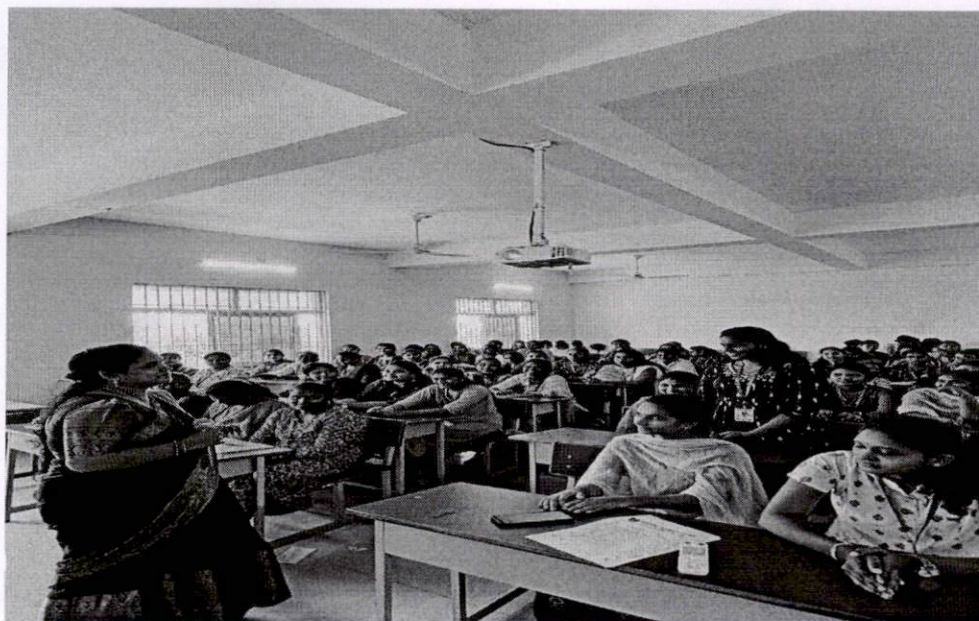
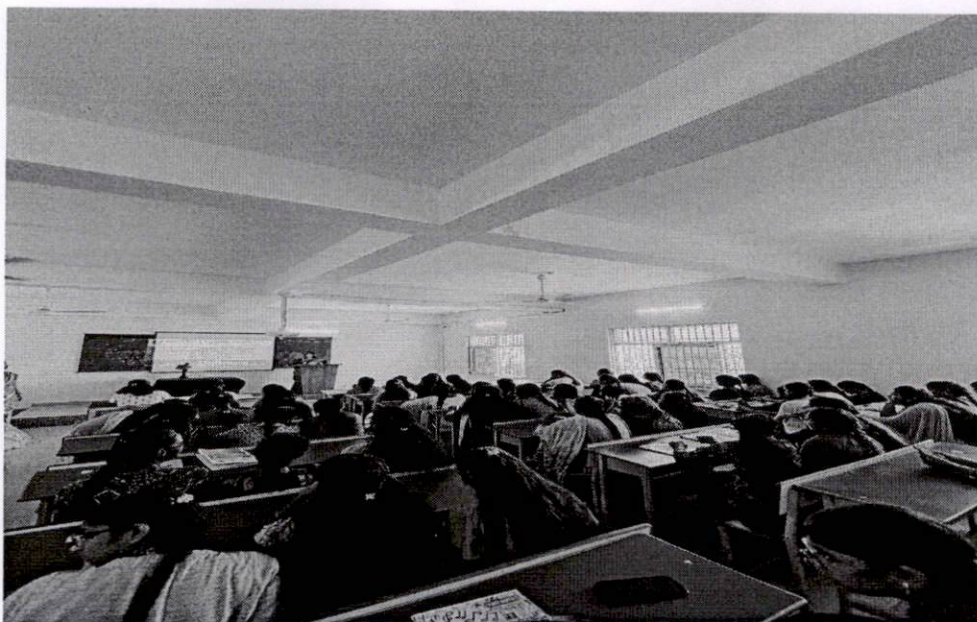
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: [principal.npc@narayanagroup.com](mailto:principal.npc@narayanagroup.com) Visit us:[www.narayanapharmacycollege.com](http://www.narayanapharmacycollege.com)

## **PHOTOS**



**RESOURCE PERSON DELIVERS A SPEECH REGARDING IPR IN GLOBAL  
PERSPECTIVE ON 26-10-2019**

  
PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **BROCHURE**



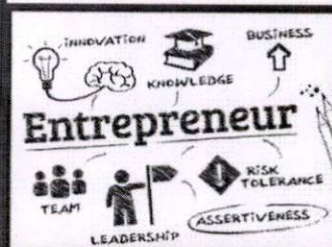
# **NARAYANA PHARMACY COLLEGE**

Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)

Chinthareddypalem, Nellore

## **SEMINAR**

# **Business entrepreneurship : From Concept to Execution**



**Date: 14-11-2019**

### **INSIGHTS FROM THE SEMINAR**

- Importance of entrepreneurial mindset
- Traits of successful entrepreneurs
- Generating business ideas
- Assessing feasibility and market demand
- Developing a compelling business concept

*Guest Speaker*

**Mr. R. Raghuvver** Associate Professor, Dept of Pharmacology,  
Mother Theresa institute of Pharmaceutical education and  
Research, Kurnool, India.

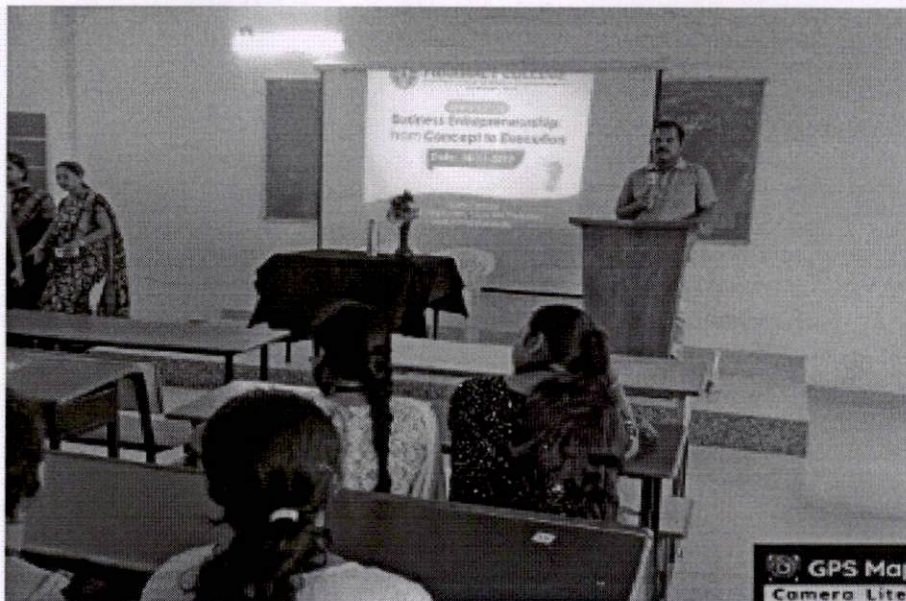
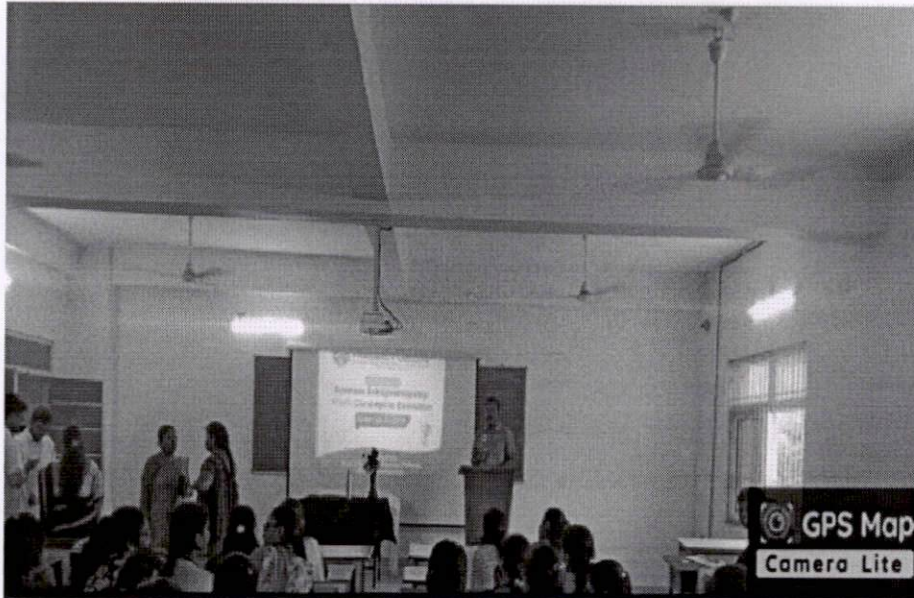




# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)  
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,  
Chinthareddypalem, Nellore-524003, A.P. India.  
Phone & Fax No :0861-2317966; Cell No :+91-9100051603  
Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **PHOTOS**



**RESOURCE PERSON DELIVERS THE SPEECH REGARDING  
ENTREPRENEURSHIP IN BUSINESS ON 14-11-2019**

*ms*  
PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com



# **NARAYANA PHARMACY COLLEGE**

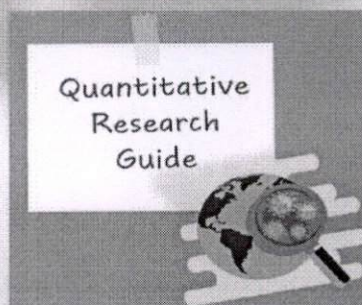
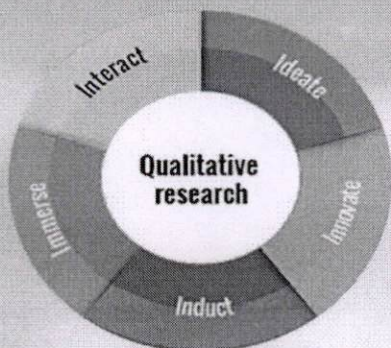
Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)

Chinthareddypalem, Nellore

## **WORKSHOP ON**

"Introduction to Qualitative Research Methods:  
Techniques and Applications"

*Date: 27-12-2019*



### **Key Topics**

- Fundamentals of Qualitative Research
- Designing Qualitative Studies
- Data Collection Techniques: Interviews, Focus Groups, and Observations
- Analyzing Qualitative Data
- Writing and Presenting Qualitative Research
- Practical Applications and Case Studies

### *Guest Speaker*

Mrs. **G. Sujatha**, Assistant Professor, Dept of Pharmaceutical chemistry,  
Krishna Teja Pharmacy College, Tirupathi.

PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

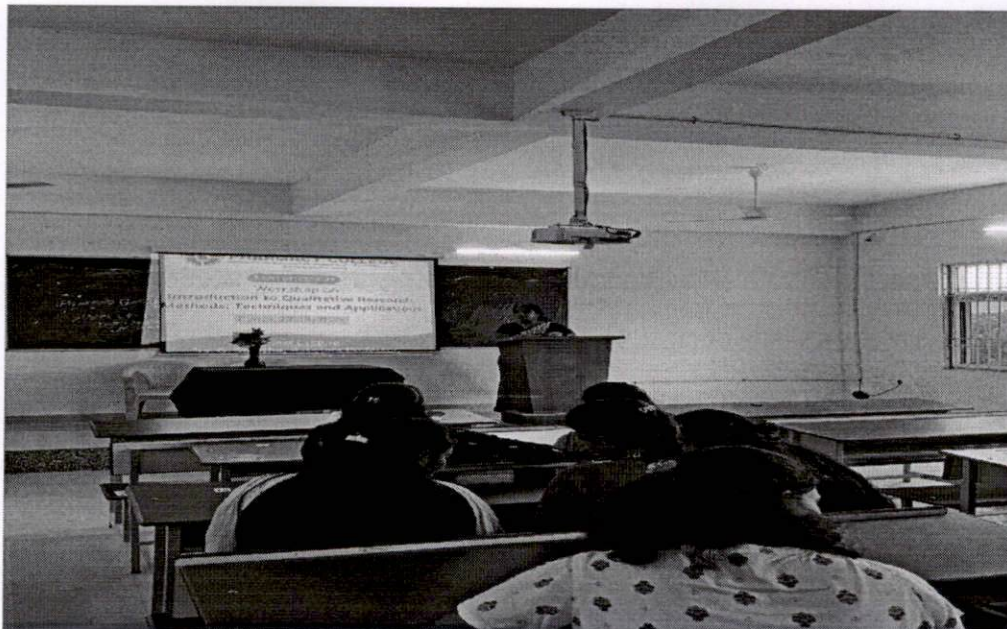
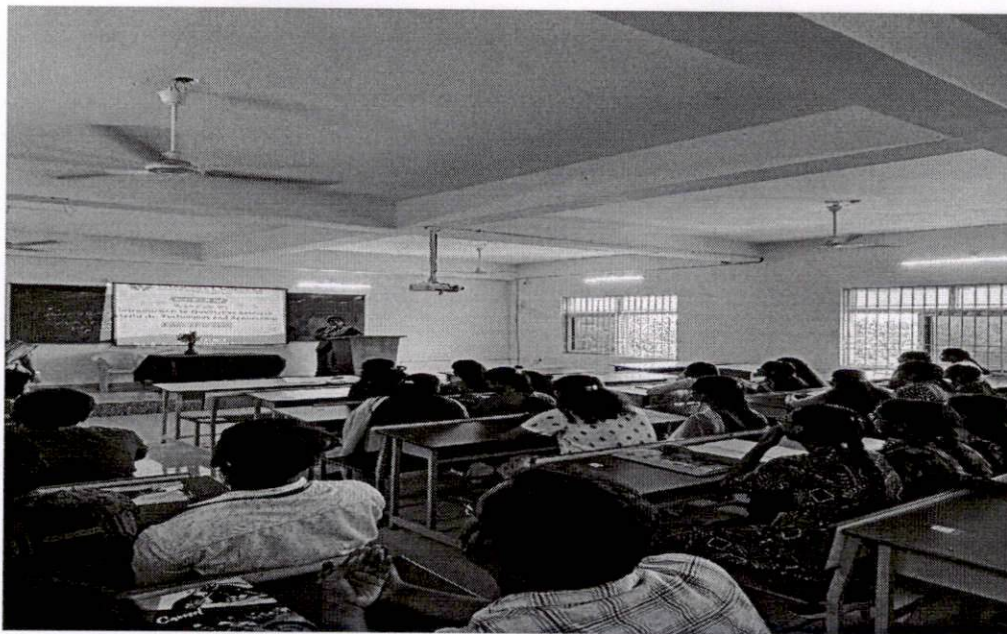
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **PHOTOS**



**SEMINAR REGARDING QUALITATIVE RESEARCH METHODS &  
APPLICATIONS 27-12-2019**

*MS*  
**PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002**





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com



# **NARAYANA PHARMACY COLLEGE**

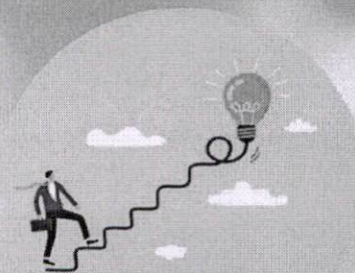
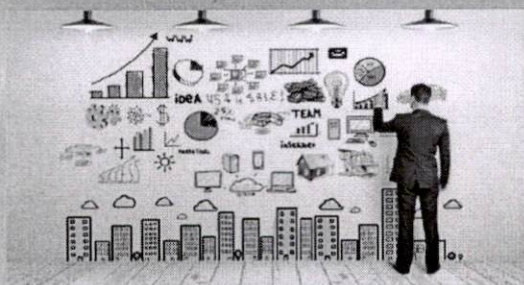
Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)

Chinthareddypalem, Nellore

## **SEMINAR ON**

"Future of Entrepreneurship:  
Trends, Technologies, and Transformations"

*Date: 03-01-2020*



### **INSIGHTS FROM THE SEMINAR:**

The Role of Technology in Shaping Future Businesses  
Transformation in Business Models and Strategies  
Discussion on Challenges and Opportunities of  
Entrepreneurship in the Future

*Guest Speaker*

**Dr. P. Pratyusha ande**, Professor,  
Dept of Pharmaceutics, MIPER, Kurnool, India.

PRINCIPAL

**NARAYANA PHARMACY COLLEGE**  
NELLORE - 524 002





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

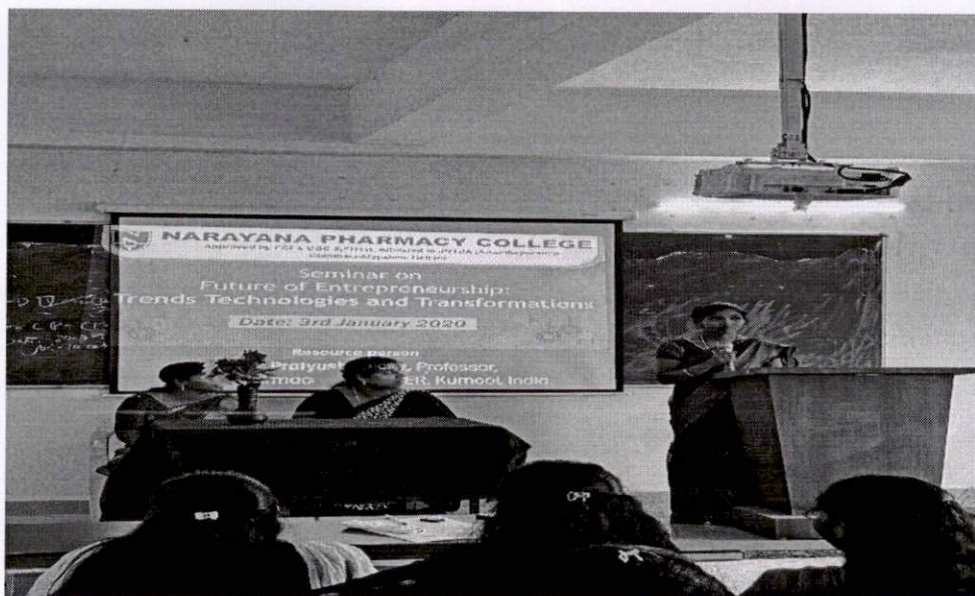
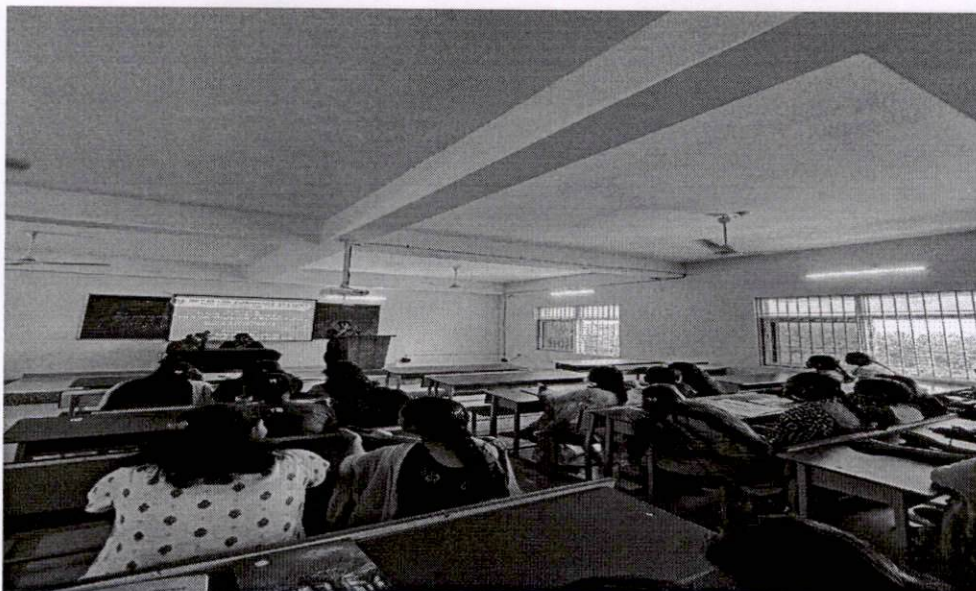
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **PHOTOS**



**LECTURE REGARDING TRENDS, TECHNOLOGIES AND TRANSFORMATIONS  
IN ENTREPRENEURSHIP ON 03-01-2020**

  
**PRINCIPAL  
NARAYANA PHARMACY COLLEGE  
NELLORE - 524 002**





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **CERTIFICATE**



# **NARAYANA PHARMACY COLLEGE**

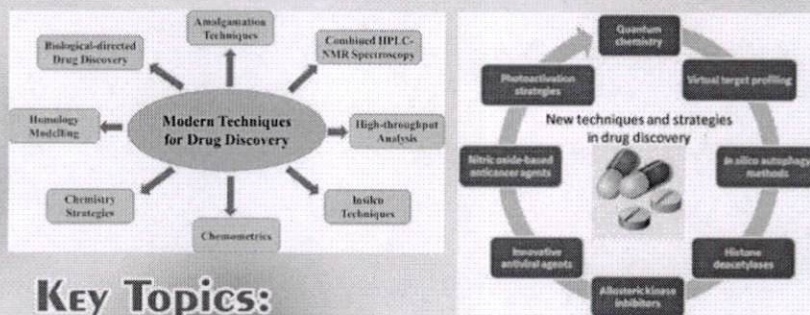
Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)

Chinthareddypalem, Nellore

## **WORKSHOP ON**

### **“Modern Techniques in Drug Research & Development”**

*Date: 12-02-2020*



### **Key Topics:**

- Advances in Drug Discovery
- High-Throughput Screening Techniques
- Computational Drug Design
- Biomarkers and Personalized Medicine
- Clinical Trials and Regulatory Affairs

### *Guest Speaker*

**P. Sivakumar**, Associate Professor,  
Dept of Pharmaceutical chemistry,  
Gokula Krishna College of Pharmacy, Sullurpeta, India.

*Principal*  
Principal

**NARAYANA PHARMACY COLLEGE**  
NELLORE - 524 002





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)

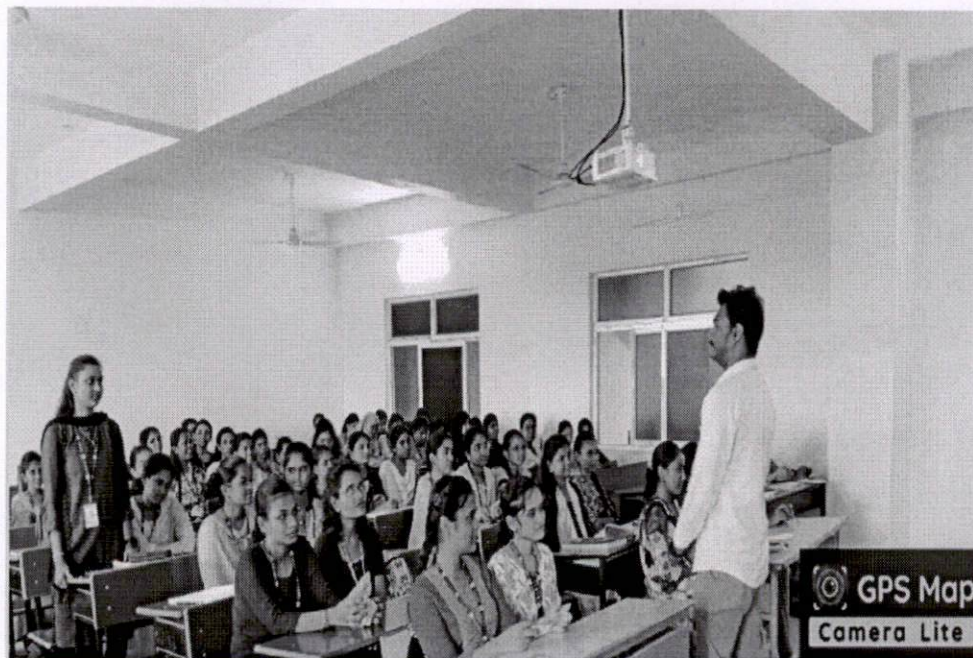
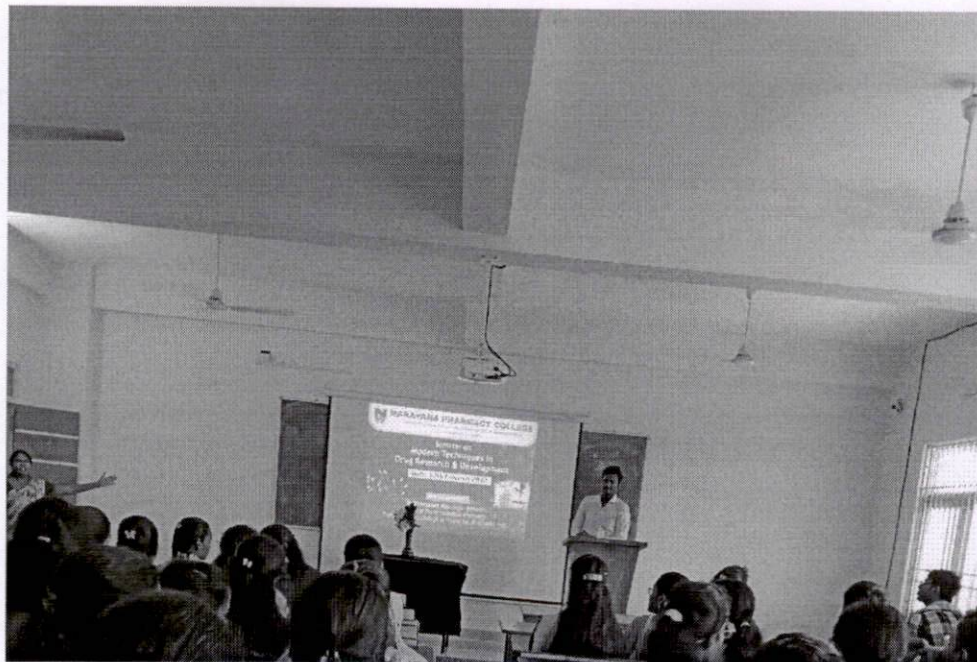
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,

Chinthareddypalem, Nellore-524003, A.P. India.

Phone & Fax No :0861-2317966; Cell No :+91-9100051603

Email: [principal.npc@narayanagroup.com](mailto:principal.npc@narayanagroup.com) Visit us:[www.narayanapharmacycollege.com](http://www.narayanapharmacycollege.com)

## **PHOTOS**



**RESOURCE PERSONS TALKS ABOUT CURRENT TRENDS IN RESEARCH ON**

**12-02-2020**

  
**PRINCIPAL**  
**NARAYANA PHARMACY COLLEGE**  
**NELLORE - 524 002**





# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)  
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,  
Chinthareddypalem, Nellore-524003, A.P. India.  
Phone & Fax No :0861-2317966; Cell No :+91-9100051603  
Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **BROCHURE**



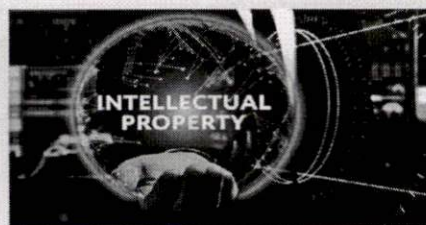
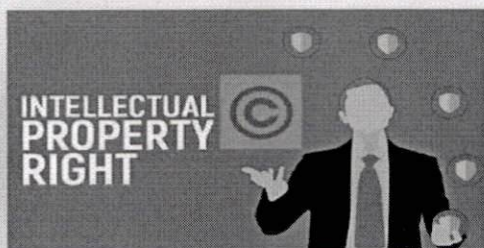
# **NARAYANA PHARMACY COLLEGE**

Approved by PCI & UGC 2(F)12B, Affiliated to JNTUA (Ananthapuramu)  
Chinthareddypalem, Nellore

## **WORKSHOP ON**

Workshop on "Intellectual Property Essentials:  
Protecting Your Ideas and Innovations"

*Date: 05-03-2020*



### **Key Topics:**

- Types of Intellectual Property: Patents, Trademarks, Copyrights, and Trade Secrets
- Strategies for Protecting Your IP
- IP Infringement and Enforcement
- Navigating the Patent Application Process
- Case Studies of Successful IP Management

### *Guest Speaker*

**MR. K. SUMANTH KUMAR,**

M.Pharm, Assistant Professor,  
Dept of Pharmacology, St. Mary's College of Pharmacy,  
Guntur, A.P, India

*Principal*  
**PRINCIPAL**  
**NARAYANA PHARMACY COLLEGE**  
**NELLORE - 524 002**

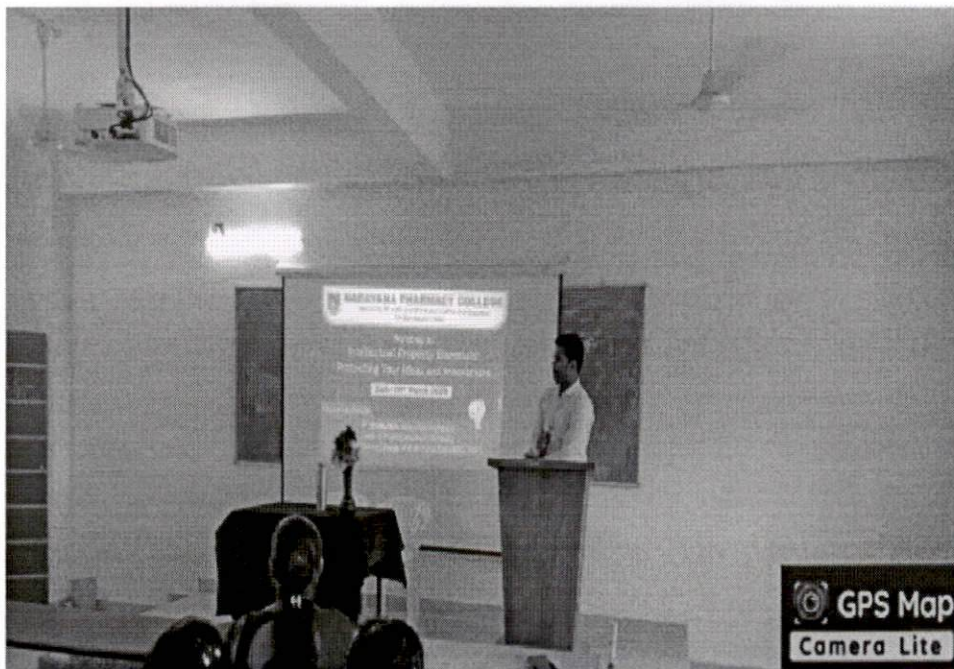
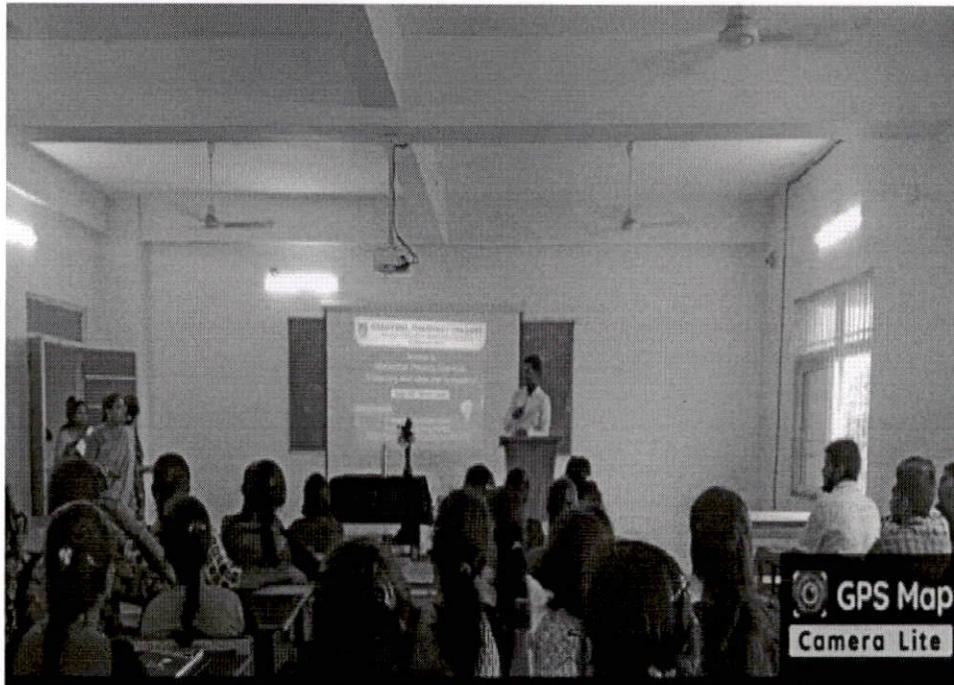




# **NARAYANA PHARMACY COLLEGE**

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)  
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,  
Chinthareddypalem, Nellore-524003, A.P. India.  
Phone & Fax No :0861-2317966; Cell No :+91-9100051603  
Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

## **PHOTOS**



**SEMINAR ABOUT HOW TO PROTECT YOUNG MINDS AND IDEAS ON**

**05-03-2020**

  
**PRINCIPAL**  
**NARAYANA PHARMACY COLLEGE**  
**NELLORE - 524 002**